END THE CMRA PAPERCHASE

Simplify Compliance with NotaryCam



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Commercial Mail Receiving Agents (CMRAs) provide a valuable service that couldn't be met by the US Postal Service alone. CMRAs give small businesses a way to project a more professional image while providing privacy for the business owner who otherwise might have to publicize his or her home address in the course of business. For personal users, individuals who travel for long stretches of time benefit from being able to get their mail wherever they currently are, and victims of domestic violence use CMRAs to provide another layer of privacy from their former abusers. But these same characteristics of CMRAs can benefit fraudsters and other criminals.

Why did the USPS create Form 1583?

When first conceived, this one-page form created quite a firestorm. Members of law enforcement agencies including the US Postal Inspection Service realized the suspects they were trying to locate often rented a private mailbox at a CMRA to disguise their identity, location, or business names. The USPS proposed new regulations to help deter criminals from using CMRAs to misrepresent themselves and gain access to other individuals' mail, a common source of identity theft, and commit other fraud. After numerous hearings and drafts, the 1583 was approved and required for all CMRAs.

Duties of the CMRA Regarding Form 1583

Besides providing the actual mail receipt and forwarding service customers want, the CMRA must:

- Collect completed 1583 forms from customers
- Verify the customer's use of the permanent address given on the 1583
- Review the two forms of ID presented
- Submit the original to the post office and keep a copy on-site

Non-compliance with these regulations puts you at risk of having <u>mail delivery to your CMRA</u> <u>suspended</u>. But there is so much friction in the current paper-based process, and if you rely on the customer to find a notary to verify the IDs and signature, you can't be sure of their work.

Case Study—Davinci Virtual Office Solutions

Davinci was founded in 2006, and has since grown into an industry leader, serving 30,000 clients with over 1,000 locations across the globe. To lighten the burden of this administrative hassle, Davinci has teamed up with NotaryCam to develop a 100% online on-boarding process for new clients. The new streamlined process is enabled by Davinci's technology integration with the online notary service platform operated by Davinci's partner, NotaryCam, and is offered to all Davinci virtual office clients as part of their initial sign-up process.

Martin Senn, COO of Davinci says, "We have been working with Notarycam.com to integrate an online notary solution for Davinci customers. Everyone at Notarycam.com has been extremely helpful, professional and knowledgeable during the process and the final product was launched successfully and as scheduled last year. Currently, Davinci is processing several hundred online notary transactions per month."

The NotaryCam Solution

With NotaryCam, Davinci's clients can complete the 1583 from anywhere in the world, requiring only an internet-connected computer with a webcam. Using NotaryCam to process 1583s means:

You onboard customers faster—Instead of waiting weeks, get completed 1583s back in as little as an hour.

You make it convenient for customers—Customers don't want to drive, find parking, and wait for the notary

You have control of the process—We work with dozens of CMRAs and can develop a process that fits your business needs.

You get the best ID verification—We verify IDs AND video record the signing session.

Contact us to learn how you can add more clients more quickly and with better compliance! Kyle Stephenson Direct: 919-395-7750 Email: kyle@notarycam.com

